

DAMA Central Ohio Chapter Annual Report

d.b.a. Buckeye DAMA

Author: Alan Bond, President, DAMA Central Ohio Chapter

Executive Summary

We began 2023 with four directors and no president, no speakers nor membership events scheduled. I decided to jump into the frying pan with both feet and volunteered to be President with my term beginning February 2023. My primary goal was to revive the chapter and get us back on track post-pandemic.

It has been a little shaky at times, and while we lost one board member and one board member candidate, we will be ending the year with two (2) officers and nine (9) directors. We have suffered a slight loss from our savings for two main reasons – 1) we've not yet been able to encourage prior corporate members nor new corporate members to join. 2) we made a tactical decision to encourage individuals to join at no cost by offering a 100% discount code for 2023. Our goal with this decision was to get active members who have experienced benefits of membership or see the potential to encourage their employers to join or rejoin our chapter in 2024. Time will tell – it will be an interesting November and December. Our current active corporate members are [Nationwide Mutual Insurance](#), [Kyanifi LLC](#), [The Computer Workshop](#), and [Solidatus](#). To recover above pre-pandemic levels, we need to grow corporate memberships beyond 15 corporate members.

Our focus next year will be to help our members pass Certified Data Management Professional (CDMP) exams. There are 140 CDMP Masters in the world (ref. <https://cdmp.info/>); two are on our board.

See our [2024 Vision and Theme](#) for details.

Also, view [DAMA-Education-Brochure-FINAL-Trifold brochure 11x17.pdf](#)

We need your help!

Our ability to deliver value is directly dependent on how many members actively participate in our organization. We need volunteers to staff our committees and help enable them to excel at delivering value. A committee of one or two people will struggle to be effective and risk burnout.

Our ability to bring in speakers is directly tied to income – without an adequate income stream we cannot afford to bring in speakers who charge speaker fees or request travel and expense reimbursement. We need your help to encourage your companies to join as corporate members and to encourage your co-workers to attend and participate.

Review our [Corporate Member and Sponsor Package](#).

Accomplishments

Our accomplishments this year include three (3) half-day education sessions held in May, August, and October. We streamlined our social platforms to WildApricot (our Website CMS), Meetup, and LinkedIn. On LinkedIn we made our group public to make ourselves more visible. We also purchased Microsoft

365 for the board to facilitate better committee collaboration and to allow us to have hybrid meetings by leveraging Microsoft Teams. We also opened our board meetings to all members, but very few members have taken advantage of the opportunity. Next year our guest speaker format will be shorter, but we will be scheduling additional in-person membership meetings to compensate. If you have any suggestions on session formats that would best fit your schedule, please let us know!

Recognitions

Finally, I would like to recognize our board members, beginning with our newest members. We are all volunteers, and without the support of the board we would not be able to continue. As mentioned above, two of our board members are in the elite CDMP Master group (140 in the world as of August 2023):

Joined August 2023:

[Ian Klaus](#), Data Management Professional, [Infoverity](#). Ian is a forward-thinking problem solver, developing solutions that drive business value and growth. We are fortunate to have Ian join our board and lead the Marketing and Communications Committee

[Yolanda Eyre](#), Data Governance and Insights Practice Leader, [JDRF International](#). Yolanda is a CDMP Master and experienced team leader with a strong background in Data Governance, Data Quality, Project Management, Root Cause Analysis and more. We are fortunate to have Yolanda join our board and lead the Training and Education Committee

[Kimberly Hondel](#), Enterprise Data Architect, [Ohio Department of Jobs and Family Services](#). Kimberly is a CDMP Master and an expert in data architecture, data modeling and data administration with more than 25 years of experience. Kimberly will be helping to lead our Marketing and Communications committee as co-chair.

[Terri Williams Davy](#), COO, [The Computer Workshop](#). Terri brings with her over 25 years of experience in the corporate training industry. Her knowledge and coaching will greatly benefit our Training and Education Committee; however, she will lead the membership committee where her experience and contacts with Central Ohio corporations will help us accomplish our goals to have a large vibrant and active roster of corporate members.

Joined April 2023

[Naresh Narayanan](#), Software Engineer, Data and Analytics, Personal Lines, [Nationwide Mutual Insurance Co](#). Naresh has more than 17 years of experience in both Systems Engineering and Data Engineering. He becomes an expert of newer technologies in order to uplift data engineering teams within the Personal Lines business at Nationwide. Naresh will be co-chairing our events committee with a goal to encourage chapter members to participate in Event planning and execution.

Joined March 2023

[Ian Ferre](#), Enterprise Data Management Professional, [Infoverity](#). Ian is passionate about unlocking the power of data to drive strategic decision-making and operational excellence. Ian is co-chair of our Data Community Committee and is working to grow our collaboration with local universities and colleges.

[Cory Cisler](#), Director, Information Risk Management, [Nationwide Mutual Insurance Co.](#) Cory leads a dynamic team in Information Risk Management transforming how data is collected for threat detection and analysis. We are fortunate to have Cory lead our Operations committee as chairperson. The responsibilities of this role and committee are equivalent to a Chief Operating Office and vital to ensuring we stay on track and in compliance. Cory passed the CDMP Fundamentals exam early this year.

[Srinath Potlapolli](#), Enterprise Data Architect, Enterprise Data Office, [Nationwide Mutual Insurance Co.](#) Srinath is a highly experienced data professional with more than 25 years of experience in Telecommunications, Manufacturing, Education, and financial Services. Srinath will be helping to develop and lead our new Education and Training committee.

Veterans from 2022

[Alan Bond](#), Senior Data Architect, Enterprise Data, [Nationwide Mutual Insurance Co.](#) Alan serves the board as President and has been an active member of the chapter and board for more than 7 years. Alan has a wide eclectic range of experience in process automation, quality assurance and controls, real estate and loan origination as well as over 25 years of experience in application development, IT architecture, data and analytics.

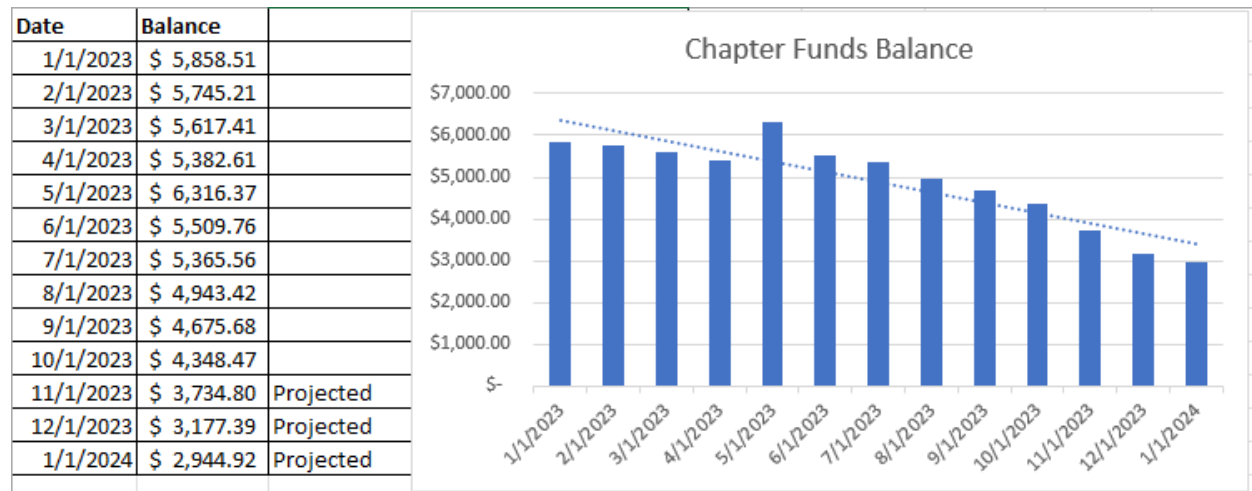
[Mark Plessinger](#), Principal, [INKU Services](#). Mark serves the board as Vice President, Treasurer and is co-chair of the Operations committee. Mark has more than 20 years of practical experience in data governance and data management.

[Todd Henley](#), Chief Data Governance and Privacy Officer, [Northwest Bank](#). Todd is also a member of CDO Magazine's Global Editorial Board and is the chairperson of our Data Community committee. Todd is a data expert with over 30 years' experience in technology, data, and analytics.

[Jaret Mrochek](#), Data Scientist, ascena Retail Group. Jaret joined our board a few months prior to the COVID pandemic in the fall of 2020, fresh from college. Jaret helped collaborate with the data community at The Ohio State University. We bade Jaret farewell at the end of May 2023 with many thanks for his service!

Financial Report

Monthly Balance Trend



Income Summary

Income Summary	Credit (Debit)
New Individual Member	\$ 250.00
Corporate Member Renewal	\$ 475.00
Non-Member Meeting Registration	\$ 370.00
Reimburse for double signup	\$ (30.00)
Meeting Sponsors	\$ 1,500.00

Expense Summary

Expenses through 10/01/2023

Check 1063 - reimburse for AV equipment	\$(447.27)	AV Equipment, Domain Names
DAMA Affiliation	\$(200.00)	Annual, 2022+2023
Key Bank Service Charge	\$(32.25)	Below minimum balance
MAILCHIMP *MO MAILCHIMP.COM GA USA	\$(29.00)	Dropped service March 2023
Meetup	\$(267.14)	Buckeye DAMA Group on Meetup
Microsoft	\$(310.08)	Microsoft 365
Ohio Business Filing (Non-Profit Incorp)	\$(5.00)	Annual
Panera	\$(736.79)	Events Food, does not Include October
Transaction Fees	\$(89.31)	PayPal Transaction Fees
UPS Store	\$(180.00)	Organization Mailing Address
WILD APRICOT 877-493-6090 ON CAN	\$(1170.00)	Website Presence
Wild Apricot FOREIGN TRANSACTION FEE	\$(30.90)	Monthly
Wordpress	\$(48.00)	Old Website service

Projected Expenses	October	November	December
Panera	\$ (450.00)	\$ -	\$ -
Microsoft 365	\$ (77.52)	\$ (77.52)	\$ (77.52)
Key Bank Service Charge	\$ (10.75)	\$ (10.75)	\$ (10.75)
WILD APRICOT 877-493-6090 ON CAN	\$ (140.00)	\$ (140.00)	\$ (140.00)
FOREIGN TRANSACTION FEE	\$ (4.20)	\$ (4.20)	\$ (4.20)
August Meeting Reimbursements	\$ -	\$ (324.94)	\$ -
Totals	\$ (682.47)	\$ (557.41)	\$ (232.47)