2024 PRESIDENT'S VISION

1. 2024 THEME: CDMP FUNDAMENTALS
   A. Aspirations
      i. Engage membership in a program that includes education, certification and networking
         1. *Achieves: 25 to 50 members participation*
         2. *Exceeds: 51 members or more participation*
      ii. Achieve 85% or higher pass rate on CDMP exams

2. PROPOSED EVENT SCHEDULE
   A. Proposed Board Meeting schedule:
      a. To avoid "meeting burnout", the board will meet four (4) times in 2024 (the bylaws require at least four) instead of monthly.
      b. Committees will present progress reports at the board meetings.
      c. Committee chairs may ask for a special board meeting if the committee needs board approval for an expense, activity or collaboration agreement with another organization.
   B. In lieu of four 4-hour quarterly events, we will hold five (5) bi-monthly in-person book club events in even numbered months that will be 1.5 to 2 hours in duration. (Feb, Apr, Jun, Aug, Oct)
      a. One to two-hour session round tables focused on the book of the month will include authors when available and/or guest speakers, followed by social networking and discussion.
      b. Some meetings may be preceded by 30-minute board business meetings (minimum of 1 per quarter)
      c. We do not expect to be able to provide the books for free, attendees will need to purchase their own copies (electronic or physical). We will ask publishers for discount codes but cannot guarantee they will be available.
      d. There may be a fee if authors appear in-person and request T&E reimbursement.
      e. Charter: TBD
   C. Coordinated CDMP study groups (cohorts) will meet monthly or as often as the cohort chooses.
      a. Cohorts may choose hybrid or all-virtual style attendance.
      b. Cohort meeting dates should not be on the same dates as the membership book club event dates.

D. 90-day programs will be fee-based as paid instructors will lead monthly co-working sessions. Estimated cost per attendee in a cohort: $250 + cost of DMBoK2. Non-Members will be required to join (additional $55.00 fee).
   a. Example Study Plan, Data Stgrategy Professionals
   b. Example DAMA Georgia Plan - 2023
   c. Proposed Charter
E. Study Group Program (virtual via Teams) – 90-day program run by Data Strategy Professionals will cover the whole book for the Fundamentals exam. Tentative plan:
   a. 90-day
      i. Weeks 1 to 4 – Chapters 3, 5, 10
      ii. Weeks 5 to 8 – Chapters 12, 13, 11
      iii. Weeks 9 to 12 - Chapters 4, 6, 7, 8, 9, 1, 2, 14
      iv. Week 13 (+ optional 14) – Practice Exams, Review, Actual Exams
F. Fundamentals Exam Coverage

DMBoK2 Chapter	Subject Area	Coverage
Chapter 03	Data Governance	11%
Chapter 05	Data Modeling and Design	11%
Chapter 12	Metadata Management	11%
Chapter 13	Data Quality	11%
Chapter 10	Master and Reference Data Management	10%
Chapter 11	Data Warehousing and Business Intelligence	10%
Chapter 04	Data Architecture	6%
Chapter 06	Data Storage and Operations	6%
Chapter 07	Data Security	6%
Chapter 08	Data Integration and Interoperability	6%
Chapter 09	Document and Content Management	6%
Chapter 01	Data Management Process	2%
Chapter 02	Data Ethics	2%
Chapter 14	Big Data	2%
Chapter 15	Maturity Assessment	0%
Chapter 16	Organization Role and Expectations	0%
Chapter 17	Organizational Change Management	0%

G. Early November or December plan for a two-day boot camp style education event that culminates CDMP fundamentals or specialist exam. Our goal is to enable 30 or more members to pass the CDMP Fundamentals exam in 2024. An exceeds goal would be 50+. Estimated total cost per attendee - $300 (one session plus book) +$300 if you pass the exam. There will be an additional $11 proctor fee per exam.